



FOR IMMEDIATE RELEASE

MEDIA CONTACT: Ceci Flanagan-Snow, Manager
info@plpshowcentre.com
(506) 433-4700 (office) _ (506) 644-8209 (cell)

WEBSITE: www.plpshowcentre.com

PHOTO CREDIT: © Ceci Flanagan-Snow, www.eclipsecommunications.ca
Please note that any associated photographs may be used, free of charge, one time only in conjunction with this media release. For other uses, please contact the copyright holder. High resolution versions of all photographs available upon request.

PHOTO CAPTIONS:

3-year-old Hannah Perkins, riding Amblin's First Asset owned by Bernadette Fowler, led by her aunt, Beth Upshall, captured first place in the Under 8 Year Old Leadline Class at the Summer Sizzler Quarter Horse Show Saturday, August 4th, at the Princess Louise Park Show Centre in Sussex, NB

Don Adams of D&J Stables in Moncton, NB, riding Da Chick Olena Dunit, won the Open Reining Class at the Summer Sizzler Quarter Horse Show Saturday, August 4th, at the Princess Louise Park Show Centre in Sussex, NB

Summer was sizzling in Sussex, NB, through the long week-end

Sussex, NB – August 6, 2007 – It was a hot week-end, punctuated with violent thunder and lightening storms for the first two days of the four-day Maritime Quarter Horse / Island Quarter Horse Associations' Summer Sizzler horse show. Days three and four were more bearable as temperatures moderated and extreme humidity levels dropped.

For the three hundred or more people directly involved in the show, it was an action-packed week-end. Competitions began each morning at 8:a.m. and wrapped up around 6:p.m. each evening. Show organizers kept exhibitors busy each night with activities including a BBQ Friday night, a three-hour performance by New Brunswick's own Kevin Chase on Saturday night, and activities for the youth contingent on Sunday night, including a mock jail.

“This is the largest number of horses we've had on the grounds in the three years I've been working here,” said Ceci Flanagan-Snow, Manager of the Show Centre facility. “It's wonderful to see the shows grow in terms of both number of entries and number of spectators attracted to the Centre to find out what all the excitement is about.”

Princess Louise Park Show Centre Inc.

c/o 123 Route 890 · Smiths Creek · New Brunswick · E4G 2R7
Tel: (506) 433-4700 · Fax: (506) 433-3739 · Email: info@plpshowcentre.com
New Brunswick's Agricultural Show Centre - www.plpshowcentre.com



Throughout the packed camping area around the Princess Louise Park Show Centre there was a congenial atmosphere as competitors and their supporters shared stories about each day's performances and plans for the next day over a meal or beverage. In the show ring, competition was stiff. From the tots in the leadline classes to seasoned professionals, everyone put forth their best efforts to capture those illusive first place ribbons and a share of the over \$7,500 offered in Futurity prize money and other prizes and awards.

There is one more MQHA show scheduled for this season, the Autumn Classic, September 15-16 at the PLP Show Centre.

Dancing horses return August 11-12 to the PLP Show Centre in Sussex, NB

Dressage New Brunswick is holding its annual **Provincial Championships** at the Show Centre on August 11th and 12th. Competition will determine the best of the best in New Brunswick in divisions ranging from entry level to FEI (Fédération Équestre Internationale) recognized levels. The Freestyle (movements choreographed to music) classes are always a crowd favourite!

The rest of August

The Kings County Agricultural Fair takes over from August 21 – 23 with displays of beef and dairy cattle, other livestock displays and the heavy horse haul on Wednesday night beginning around 7Lp.m.

The week-end of August 25-26 is devoted to Western Horses with a wide variety of classes and horses from several breeds competing. There'll also be cattle penning in the Ronnie Wilkins Memorial Cattle Penning ring on Sunday, the 26th.

The month wraps up with colour during the Paint Horse Show August 31 – September 2. People will be seeing spots during the Appaloosa Horse show on September 8-9, held in conjunction with the annual Atlantic International Balloon Fiesta.

About Us

The Princess Louise Park Show Centre is located in Sussex, New Brunswick, near the 8th Hussars Sport Arena. The Show Centre is home to shows, training clinics and competitions, celebrating our agricultural heritage, from early May through late October. Parking is plentiful and free and admission to most events is free, too.

To check on the schedule for upcoming events, go to www.plpshowcentre.com and click on the Calendar.

Princess Louise Park Show Centre Inc.

c/o 123 Route 890 · Smiths Creek · New Brunswick · E4G 2R7
Tel: (506) 433-4700 · Fax: (506) 433-3739 · Email: info@plpshowcentre.com
New Brunswick's Agricultural Show Centre - www.plpshowcentre.com