



FOR IMMEDIATE RELEASE

New Manager selected for 2009 season at the Princess Louise Park Show Centre

Sussex, NB - March 26, 2009 - "After our previous General Manager, Ceci Flanagan-Snow, retired from full-time work at the end of last season, for health reasons, the Selection Committee took several months to review applications for the position of Operations Manager at the Show Centre," said Ralph Cunningham, Chairman of the Board of Directors for the not-for-profit agricultural exhibit centre. "The Board elected to re-define the roles and responsibilities of the position and former Board member and active volunteer, Lois Price, has been selected as the Operations Manager.

"George Horton, former Sussex Town Council member and chairman of the annual balloon fiesta, will be assisting Ms. Price as the on-site Staff Supervisor, joined by one full-time labourer and summer students during the peak of the season. Board member Philip Parlee will take responsibility for the seasonal storage aspect of the operation," Cunningham said. "Ceci Flanagan-Snow will still be involved as the Public Relations Manager."

With all of these very competent people combining their talents to manage and promote the Show Centre, the Board has no doubt that exhibitors will continue to enjoy using a well-run facility while spectators enjoy events virtually every week-end beginning with the Equine Review two-day exhibition on opening week-end, May 2nd and 3rd.



BACKGROUNDER

Lois Price was involved with the Show Centre for several years as a member of the Board of Directors and as a volunteer, exhibitor, show announcer and spectator. Her background includes management, quality control and measurement experience gained in the IT industry. She lives, with her family, on the outskirts of Sussex where she owns and operates a successful horse boarding facility.

George Horton has been a very active volunteer in the community and brings that experience and his organizational skills to this new position. He owns New Brunswick Web Design, a website hosting, promotion & website design service, and operates www.kcnb.ca - a web portal leading visitors to finding everything about Sussex and surrounding areas. He lives, with his family, in Penobsquis.

The Princess Louise Park (PLP) Show Centre, the Maritimes' principal multi-use agricultural exhibition centre, is located in the heart of Sussex, NB. Thousands of visitors visit the Show Centre annually to participate in, or spectate at, one or more of the vast array of horse shows, livestock exhibits and other events that fill the calendar from May through to November each year. Lauded as an "awesome and world-class" facility by world-famous visitors like World Equestrian Games Reining Gold Medal Winner, Dell Hendricks, the facility was built and is run to make showing and exhibiting accessible to diverse groups and organizations at an affordable price.

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